

05 YEAR PROGRESS REPORT



Al-Asar Development Organization (ADO)
Al-Asar Complex, Block S, DGKhan
Ph:- 064-2465683, 0333-6464683
Email: allasardo@hotmail.com, Web: www.alsarpak.org

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FOREWORD

Populace of Pakistan, particularly of rural areas, find themselves deprived of their fundamental rights and quite pushed against the wall. They are unheard in political circles of the elite and therefore unseen in policies. They are clutched between incompetence of the state in delivering and the unwillingness of governments to work on pro-people agenda. And as a result of this, poverty, intolerance, gender-based violence, political alienation, unaccountable governance, state negotiation, human insecurity and loss of livelihood are few of the nightmares that have become a reality for majority of the people in this country.

While working with people for so many years now ADO and its members realized that the modus operandi of civil society needs more profoundness and new assertions in view of the scale of deprivations. The most deserving “continent” with in Pakistan could be no else than the rural areas where about 68 % population of Pakistan is fending itself with less than half a dollar daily income, illiteracy, disease, complete ignorance and total disregard of their being. So, in order to make this larger population the harbinger of change, ADO and its partners decided to proceed with a direct and visible presence in the rural areas. The organization believes that broader regional agenda of civil society of peace, gender justice, economic development and democratic values gets fulfilled if road of activism and partnerships is taken through the countryside.

This exposure to the countryside is neither short-lived nor a single-handed. It is of course long one and well thought of .There are communities’ partners, peasants groups, NGOs and CBOs, donors and the staff whose support is just priceless in making it a reality. And it’s not small load to handle anyway. We stand greatly indebted therefore to those who contributed their time, financial, material and technical resources, and moral and technical support in reaching out to the peasants, workers, women and religious minorities. Basically there is an endless list of those supporters for shifting the paradigm form urban to rural character of activism. However our sincere thanks to SPO, UNDP, Save the Children UK and other donors for their optimum support. We are also thankful to staff and volunteers for valuable contribution in accomplishment of our objectives. We strongly expect to have similar support from our friends in the future also.

This report introduces you to same of the very visible achievements of ADO in last 10 years that we put together to affect change in the favor of the marginalized rural communities of Pakistan. We welcome any comments and suggestions from our readers and supporters, for the improvement of our work and its presentation.

Ms. Shehnaz Saleem Malik
Chairperson

Development Context

1.1 Alleged Rationale

Reports on macroeconomics show that poverty in Pakistan has increased over the last decade. Governmental and non- Governmental agencies, both within Pakistan and outside, acknowledge that poverty is a multiplex issue, encompassing as it does economics, health, education, social status, employment and access to opportunities. The task of alleviating poverty is equally complex. People experience poverty both in relative and absolute terms: they also move into and out of poverty at various times and under various conditions. Gender also affects the experience of poverty, with women facing numerous structural impediments to improving their situation.

12 million people were added to the ranks of the poor in Pakistan between 1993 and 1999. During this period, the level of poverty worsened from 26% of the population falling below the poverty line in 1993 to 32% below the line in 1999. The number of people falling below the poverty line is expected to have further increased after 1999, as growth has slowed, development spending has declined and the country has experienced a severe drought. Thus it would not be an exaggeration to say that more than a third of the country's population is currently living in poverty. Inequality has also intensified in the 1990s, with income distribution in urban areas being consistently more unequal than rural areas. In 1997, the income share of the bottom 20 percent of households had declined to 6.9 percent from 7.9 percent in 1987, and the income share of the bottom 40 percent of households declined from 20 percent to 18 percent. During the same period, the ratio of the share of the top quintile to that of the bottom quintile increased to 6.5 from 5.2 for all areas.

ADB report provides a comprehensive commentary on the causes of the increase in poverty in the 1990s, and hypothesizes that poor governance is the key underlying cause of poverty in Pakistan. Corruption and political instability, which are both manifestations of governance problems, have resulted in waning business confidence, deteriorating economic growth, declining public expenditure on basic entitlements, low efficiency in delivery of public services, and a serious undermining of state institutions and rule of law, which in turn translates into lower investment levels and growth. The effects of poor governance have compounded the economic causes of rising poverty such as decline in GDP growth rate, increasing indebtedness, inflation, falling public investment and poor state of physical infrastructure. At the same time, social factors such as the highly unequal distribution of land, low level of human development, and persistent ethnic and sectarian conflicts are also obstacles to the achievement of long term sustained development. Environmental degradation is also closely interlinked with increasing poverty and has impacts on the health of the poor as on the unsustainability of their livelihoods.

How Did It Begin?

A group of young sportsmen including (Syed. Sajjad Hussain Naqvi, Dr. Hafeez Ahmed) thought to do something for the poor people of D.G.Khan in 1995. They came up with the idea of selling lottery ticket of Rs. 10/- to generate funds. The amount saved was used to open a free dispensary in the locality and Dr. Hafeez Ahmed use to give time in the dispensary. The organization was registered under the Voluntary Social Welfare Agencies (Registration & Control, Ordinance, 1961) in 1996. ADO continued the free dispensary with the help of local fundraising and in 1998 it acquired the first project from Strengthening Participatory Organization (SPO). The organization kept on growing and the free dispensary gradually became a Hospital (ADO Medical Complex).

ADO Development Organization endeavors to bring about policy and institutional changes by mobilizing and empowering deprived and marginalized communities with a view to create an environment in which communities at the local level are able themselves to convert their lives through the equitable and sustainable use of resources. ADO is playing leading role; in people's rights, poverty, Health & Education facilities, water & sanitation, child rights, women rights in Punjab especially in southern Punjab. It works according to the needs, norms and culture of the social atmosphere. ADO is working with the collaboration of many Local NGOs and also leading a major network (South Punjab NGOs Forum) of south Punjab. South Punjab NGOs Forum is a collective representative forum of the civil society organizations in South Punjab. ADO Being general Secretary of SPNF is launching a campaign Violence against women in 13 districts through this Forum and also facilitating a district level network Ghazi Civil Society Network in DG Khan. Moreover ADO is firm to the leading network of Citizen Community Board (CCBs) for good governance whose numbers of members at Dera Ghazi Khan District is 75.

VISION:

"A society which have socially justice, democracy, and tolerance, gender balance and economical and political potency"

MISSION:

"To improve the socio-economic standard of people in Pakistan by mobilizing and strengthening marginalized communities and community based organizations through participatory approaches and service delivery."

OBJECTIVES:

- Improved education and health status in target areas of A.D.O.

- Improved Human Rights situation in the area and promote good governance and democracy.
- Improved socio-economic status of communities through poverty reduction and skill development.
- Performed a leading resource organization in south Punjab.

APPROACH

ADO defines sustainable Development as the improvement of peace, welfare and social justice for present and future generations. ADO produces knowledge which may enhance the capacity of government to make up to date policy as well as decisions to hold civil society on issues of public interest and service delivery.



Registration and Structure

ADO is registered under Voluntary Social Welfare Agencies (Registration and Control Ordinance 1961(XLVI of 1961). It was registered in 1996.

The organization Operates under a General Body and executive Council. The general Body elects Executive Council every year. The Executive Council in turn has 15 member on board. Executive Council is entitled with the task to appoint Director besides having the responsibility of giving programmatic directions to the organization.

WHO PAYS FOR AL ASAR?

ADO began to breathe with local individual donors and was based on charity in limited areas especially in the field of medical aid. But with the contribution of Strengthening Participatory organization (SPO) this committee turned in to a development organization and attracted more

donors funding from wider range of contributors. Like SPO, UNDP, Action Aid, Save the Children UK ,T.V.O.

,Aurat Foundation, CIDA, GREEN STAR, A.N.F, SPARK, CACL, P.W.T, PIF, UNDP, PAIMAN (USAID/JSI), SAVE THE CHILDREN (UK). But ADO does not fully depend upon these contributors but also generated its own resources too. ADO is immensely looking to increase its financial strength and reduce its dependence on donor funds. Al Asar's financial strength is already considerable in its annual budget, FY 2012-13 which is approximately PKR. 60 Million Plus.

NETWORKING

ADO shares its stance with the following national and local networks in the struggle for change:

- Pakistan NGOs Forum - PNF.
- South Punjab NGOs Forum- SPNF
- Punjab NGO coordination Council- PNCC
- Society for the Protection of the Rights of the Child - SPARK
- Ghazi Civil Society Network - GCSN
- District Resource center -DRC
- Strengthening National Election Programme- SNEP
- Anti-Narcotics Force 300 NGO's Network - ANF
- Punjab Collation Education - PCE
- National Humanitarian Network (NHN)
- Pakistan CSO Coalition for Health and Immunization (PCCHI)
- Pakistan Gender Based Violence and Reproductive Health- PGRN
- ROZAN Network
- National Level Network of National Disability Network (RCPD)
- Provincial level Network Vice of New Generating (VNG)
- Provincial level Network with Indus Foundation for Human Development (IFHD)

4.1 Health

Al-Asar Development Organization has running following three medical and physiotherapy centers;

- **Al-Asar Medical and Surgical center, block S, DGkhan**

Al-Asar Development Organization (ADO) is running medical surgical centre in dgkhan. Detail is given below

- OPD- 9am to 1pm & 4pm to 7pm (patient purchi fees 30/-PKR rupees, no further payment claimed from patient regarding medicines).
- Ultra sound fees- 100/-PKR
- Drip (on Dr. prescription)- 100/-PKR
- Delivery charges with relevant medicines - 2000/-PKR.

ADO has ambulance facility; serious patient's transferred to Teaching Hospital (Old DHQ) which is 4 km away from ADO complex



- **Al-Asar Medical Center, Model Village Rakh Dhool Ambrend, Jhakar Imam Shah, Tehsil Kot Chutta**

Al-Asar Medical center is running in model village jhakar imam shah, Tehsil Kot Chutta, District DGKhan. Al-Asar signed MOU with district Govt on year 2010 to run the health center Rakh Dhol ambreen on organization on resources. This center is running successfully.

- OPD- 9am to 1pm & (patient purchi fees 30/-PKR rupees, no further payment claimed from patient regarding medicines)
- Ultra sound fees- 100/-PKR
- Drip (on Dr. prescription)- 80/-PKR
- Delivery charges with relevant medicines - 2000/-PKR.



- **Al-Asar Physical Disable Centre, Block Q, DGKhan**

- Services detail: (speech therapy, cold therapy, ice therapy, special exercises, tens, heating pads)
- OPD patients with normal treatment: 50/-PKR
- Regular patients on 1000/month
- Pick and drop with in city to regular patients
- Family Planning centre with support of Population welfare department



- **Al-Asar Family Planning Center, Block Q, DGKhan**

Al-Asar Development Organization running a family planning center with the support of district population welfare department and district Govt. DGKhan. Different type of services provided through family planning center. Since 2010 Al-Asar provided services to ----- persons

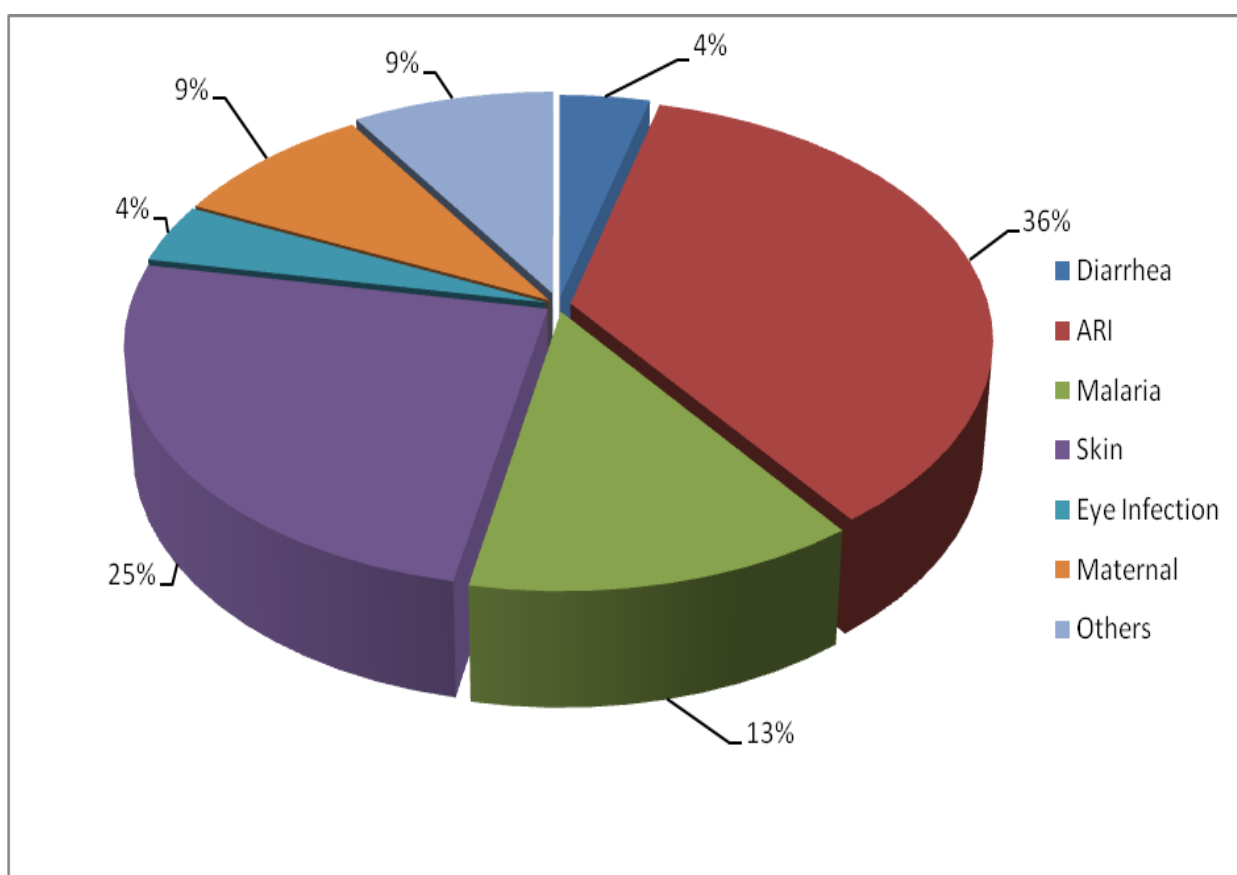
Concern worldwide (Rapid Fund) (2010 & 2012)

Project title: - Provision of Health Care services to the flood Affected women and children

Heavy hilltorrent floods cause devastation on a massive scale in district DGKhan in the year 2010 and 2012. ADO Dev. Organization support the flood affected community to provide healthcare services with the support of Concern Worldwide (Rapid Fund). ADO conducted baseline of the area to know situation of the affected community after flash flood. ADO organized 264 free medical camps in union councils Mutafariq Chahan, Yaroo Khosa, Jhakar Imam Shah and Haji

Ghazi. Free medical camps organized three times in one village to provide health care services and follow-up of the identified pregnant women. In free medical camps 66887 patients were treated in free medical camps, 528 health & Hygiene sessions were organized, ICE material was distributed regarding health and hygiene issues. 5996 pregnant women were registered and 7760 safe delivery and hygiene kits were distributed among 7-9 month pregnant women and new born mothers in flood affected area. 1500 mosquitos nets were distributed among 9 month pregnant women. Complaint boxes were fixed/placed in the project area to know about the complaints/suggestions regarding the project interventions. ADO also provided referral services to 700 pregnant women from field to health facilities so that patient may get better health services. ADO also developed strong liaison with the health department and other stakeholders during the implementation of the project. Health department, World health Organization (WHO), Qurshi industries, Punjab welfare trust, and other local philanthropist support the ADO interventions in shape of trainings, medicines, safe delivery kits, ORS, aab-e-Naqra, Aqva tabs for the flood affected community of the proposed union councils of district DG Khan.

DISEASE PATTREN (Total Patients visit: 66887)





World Health Organization (WHO) (Dec 2012 to Feb 2013)

Project title: Establishment of ARI Centers in District Rajanpur

Background

Flash floods and hill torrents triggered by heavy monsoon rains that fell across Pakistan in early September 2012 have caused widespread losses of life, livelihoods and infrastructure in Rajanpur. In Rajanpur, around 11 persons (according the reports issued by DCO Office Rajanpur) were dead within 4 days of flash flooding and hundreds have been injured. Large numbers of area of district Rajanpur are badly affected from Floods. 16 small bridges are washed away at various places; communication channels are lost and the almost all communication means were not functional during early two weeks of flooding. Around four hundred thousand people in Rajanpur are directly affected by different diseases due to floods. Large number of population displaced. The displaced population includes a large number of children under the age of five and pregnant and lactating mothers.

Department of Health, Punjab intends to strengthen the health services in flood affected districts to reduce maternal, newborn and child mortality in collaboration with development partners. Establishment of ARI centers with the support of WHO is an important step to counter the increase disease incidence and poor health conditions in these districts especially in district Muzaffargarh. As winter started, there was a dire need of health services regarding Acute Respiratory Infections (ARI) to save the lives of affected communities especially the vulnerable

groups (extreme age groups) as there were reports of increased number of ARI from these areas. AL-Asar Dev. Organization (ADO)'s immediate plan is to address the lack of access to effective treatment of vulnerable communities. ADO will support the delivery of curative services by establishing and running ARI -DT Centre in DHQ Rajanpur and THQ Rojhan in District Rajapur, while implementing measures that will promote the control of the ARI- DTC in collaboration with the WHO, provincial and district health authorities.

Establishment of ARI centers

Al-Asar Development Organization (ADO) established ARI centers at following locations;

- ARI center District Head Quarter Rajanpur
- ARI Center Tehsil Head Quarter Rojhan

Objective of establishment of ARI centers

The main objective of the establishment of ARI centers in district Rajanpur is to;

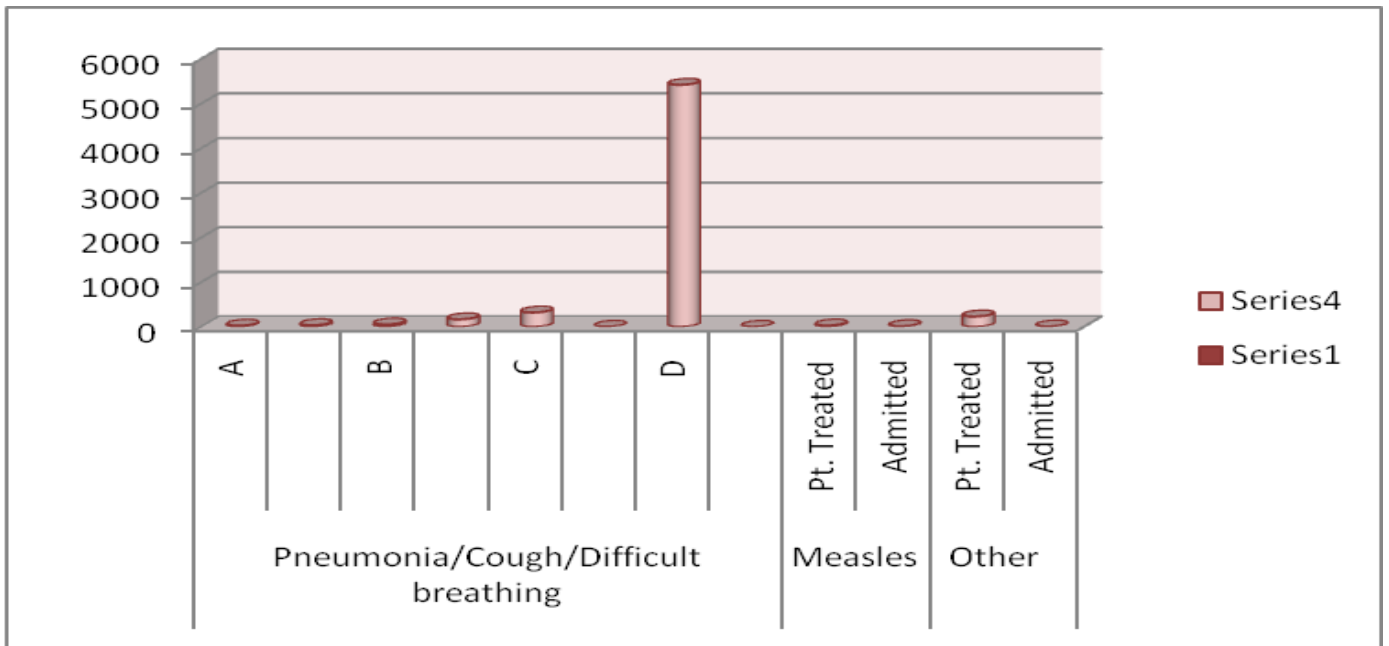
- Reduce deaths from treatable conditions.
- Increase easy and rapid access to standard care for ARI cases 24/7.

Staffing

Al-Asar Development Organization appointed the staff as per Al-Asar HR Policy. All budgeted staff is in working at both centers. This staffing is meant for 24/7 functioning of ARI centers. Each ARI center is operating in THREE shifts i.e.; Morning, Evening and Night corresponding. In each ARI center there is separate portion consisting 10 beds for the treatment of ARI patients

Cumulative Progress Report of ARI Centers District Rajanpur

	Pneumonia/Cough/Difficult breathing								Measles		Other	
	A		B		C		D		Pt. Treated	Admitted	Pt. Treated	Admitted
Name of ARI Centre	Pt. Treated	Admitted	Pt. Treated	Admitted	Pt. Treated	Admitted	Pt. Treated	Admitted				
DHQ RAJANPUR	18	30	37	110	69	1	3803	0	13	13	1	1
THQ Rojhan	7	6	16	58	252	0	1620	0	16	0	231	5
Total	25	36	53	168	321	1	5423	0	29	13	232	6



Since start of ARI Centers at DHQ Rajnapur and THQ Rojhan 6307 patients were treated. All necessary medicines and other facilitation were provided by the Al-Asar Development Organization with the support of World health Organization.



4.2 Education

1- Al-Asar Public Model School, Railway Road DGKhan (class one to eight)

Al-Asar public Model School, Railway Road DGKhan was established in 2005. Al-Asar public Model school is English medium school with all accessories. This school is for the poor children of the surrounding area of the Railway colony. Staff of the school is Professional and qualified. Currently 235 students are enrolled in different classes.



2- Al-Asar Girls schools Basti Gajoji, UC Yaroo Khosa , DGKhan

Union council Yaroo Khosa is one the poor union council economically. Half of the area (land of union council) depends upon the rain water. Community of the area is much poor. In view of Education for All, Al-Asar has established girls middle school in one the remote village basti Gajoji where 465 students are enrolled. This school is running with



the support of local community of basti Gajoji. Al-Asar has arranged qualified staff for

DGKhan city for the girls' school. There is pic and drop system for teachers of Al-Asar middle school basti Gajoji. Qualified female staff is not available in the surrounding area of the union council Yaroo Khosa.

3- Al-Asar Community Model School, Rakh Dool Ambreend, Model Village Jhakar Imam shah, DGkhan

Flood 2010 hit vast area of district DGKhan. Union council Jhakar Imam Shah was one the affected union council, where Punjab Govt. made model village for the IDPs of flood 2010. In the said model village, District Govt. has signed MOU with Al-Asar to run the community model school. Since 2010 Al-Asar Dev. Organization (ADO) running the school successfully. Al-Asar Community Model School is affiliated with Punjab Education Foundation. Al-Asar Community Model School Jhakar Imam shah is providing free education to the poor students of the area



4.3 Skill Development Program

Al-Asar Development Organization has established vocational and training center in year 2010. First of all Al-Asar started the center with dress making and tailoring trade. According to the need of the poor people of the area and interest o young girls in skill development, Al-Asar started other trades i-e Hand embroidery, stitching, machine embroidery, computer center and beautician training center. Al-Asar Development organization enhanced the facilities with the support of different donors, i-e SPO, Action Aid, NRSP-PPAF, and Benazir Income Support Program. Details of Skills development program/projects with different NRSP-PPAF and Benazir Income support Program is as under;

National Rural Support Program (NRSP) & PPAF (November 2012 to May 2013)

Project title: Livelihood Enhancement and Protection (LEP) project

Background

PPAF has initiated a poverty reduction project in district D.G.Khan and Rajanpur. The project is being implemented by National Rural Support Program (NRSP) whereas Al-Asar Development Organization (ADO) has implemented vocational training component as Training Service Provider (TSP) in district DGKhan and Rajanpur. Pakistan Poverty Elevation Fund (PPAF) is pioneer organization to take initiate Livelihood enhancement and protection for reducing poverty by tapping into the potential of the people. As TSP in LEP project Al-Asar Development Organization (ADO) has stated project activities from November , 2012 in two districts of South Punjab, namely Dera Ghazi Khan and Rajanpur through signing an agreement with NRSP to undertake project activities. Al-Asar has completed training part on March 31, 2013.

The vocational trainings under the projects aim at improving the quality of life of the rural communities specifically that of the poorest of the poor, through providing of vocational skills. These trainings have been provided to those who have their household Poverty Score (PSC) (0 to 23) as per BISP survey. The overall LEP project activities, caters towards removing common hurdles such as lack of assets, credit, and technical skills, which ultimately prevent the poorest from climbing up the poverty ladder. The program has several components such as income generating grants in form of asset transfer, managerial trainings and vocational trainings along with provision of toolkits to undertake different business activities by utilizing their skills acquired during the trainings.

In this project the one the most important component is the development of human resources through imparting vocational and technical skills.

The main purpose of development of human resources is to improve their capacities for harnessing the competencies of local communities and prepare them for income generation. Al-Asar Development Organization tried their best to utilized their expertise in managing and conducting a wide range of skill enhancement programs both short term and long term training program

Al-Asar Development Organization had achieved the following objectives;

- To enhance the capacity of poorest and disadvantages group of community for socio economic development through provision of vocational skills training and support them to find out the employment opportunities for the poorest communities.
- ADO has provided the vocational skills trainings both long term and short term to the 1825 trainees in district Dera Ghazi Khan and Rajanpur in different trades.

In order to measure the efficiency and effectiveness of the vocational trainings in upgrading the skills of youth and in enhancing the employment opportunities for them;

A tracer study has been conducted in both the district to measure the effectiveness and efficiency of the vocational skills training in the youth and enhancing the opportunities of employment at local level. This Tracer Study will provide quantitative-structural data on employment and career, the character of work and related competencies and information on the professional orientation and experiences of their graduates.

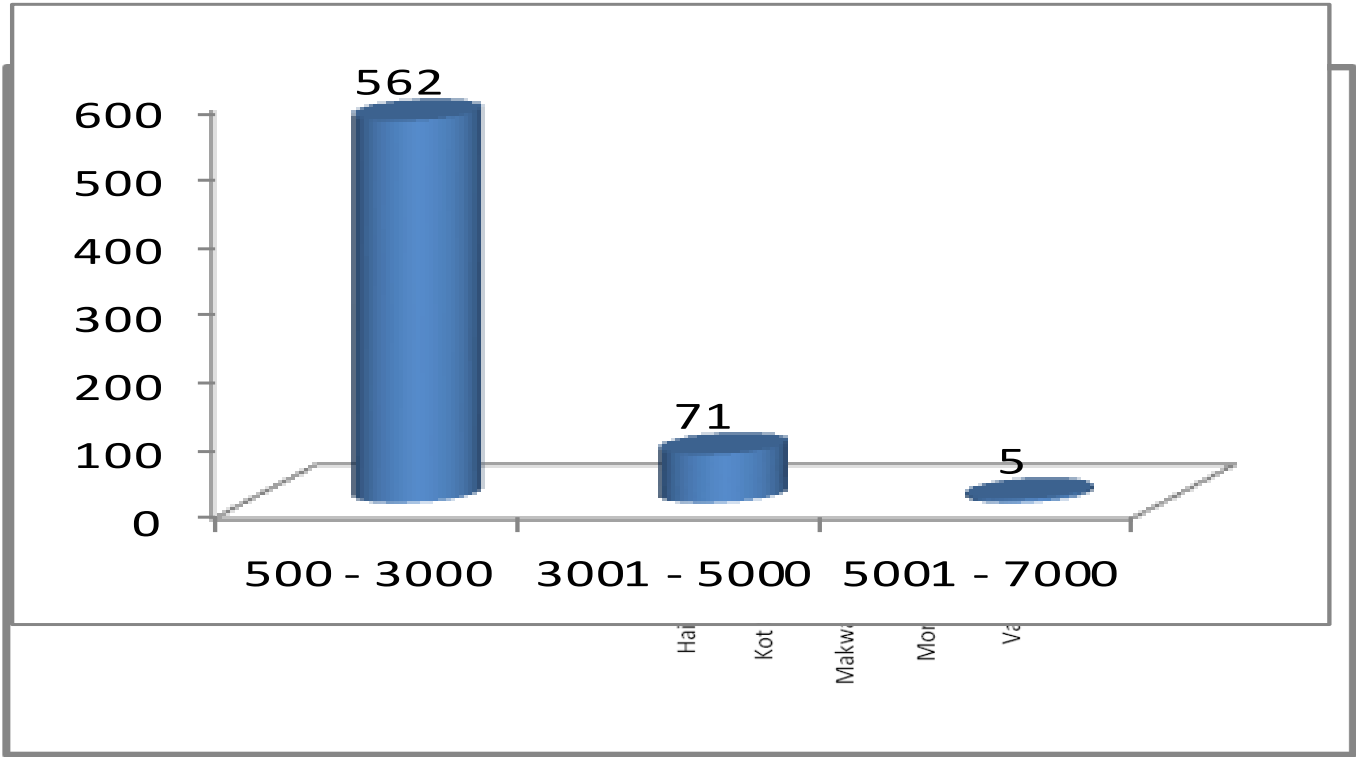
Overall Progress of Project

1. District Dera Ghazi Khan

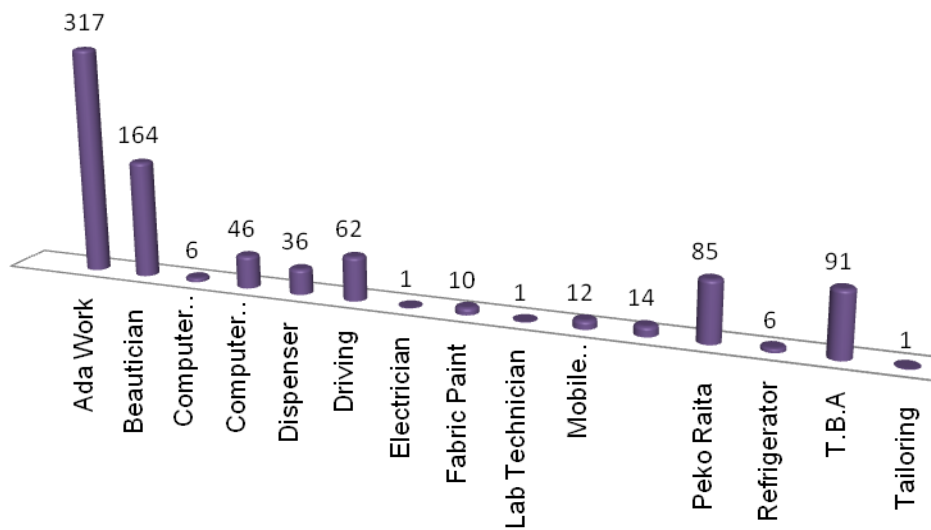
In the district DGKhan LEP project initiated in 10 union councils i-e Ali Wala, Mutafariq Chahan, Paighah, Peer Adil, Jakhar Imam Shah Hairo Sharqi, Kot Qaisrani, Makwal Kalan, More Jhangi and Vahova. Detail of trainees' union councils and trade wise is as under;

Trade	Name of Union Councils										Grand Total
	Ali Wala	Jakhar Imam Shah	Peer Adil	Paighan	Mutafariq Chuhan	Hairo Sharqi	Kot Qaisrani	Makwal kalan	Mor Jhangi	Vahova	
Ada Work	95	0	22	88	92	0	0	0	0	20	317
Beautician	30	7	2	12	67	10	0	11	0	25	164
Computer	2	0	3	9	38	0	0	0	0	0	52
Dispenser	3	1	0	1	4	8	5	8	2	4	36
Driving	1	0	2	9	20	26	0	3	1	0	62
Fabric Paint	10	0	0	0	0	0	0	0	0	0	10
Refrigeratio n	2	0	0	4	0	0	0	0	0	0	6
Raita Work	11	0	0	0	0	11	20	14	0	29	85

T.B.A	0	3	15	0	48	3	3	9	0	10	91
Mobile Repairing	0	0	0	0	3	0	0	0	0	9	12
Motorcycle Mechanic	0	0	0	0	0	0	14	0	0	0	14
Tailoring	0	0	0	0	0	0	1	0	0	0	1
Lab Tec	0	0	0	0	1	0	0	0	0	0	1
Electrician	0	0	0	0	1	0	0	0	0	0	1
Grand Total UC wise	154	11	44	123	274	58	43	45	3	97	852



LEP Graduates Ratio By Trade



In district D.G.Khan, 852 trainees were trained in 10 union councils of district D.G.Khan. Those trainees were trained in 14 different trades. 303 trainees gained formal training from govt. and private well reputed and well-furnished institutes and 549 trainees got apprenticeship training in selected area. For the formal training, ADO engaged the services of Vocational Training Institute (VTI) and other well reputed formal institute. For apprenticeship Training ADO hired the skills of the different people at union council level with the support of NRSP in district D.G.Khan.



Trainees are busy in ADA WORK training



TBAs Trainees during the checkup of patient



Trainees are busy in Raita work training



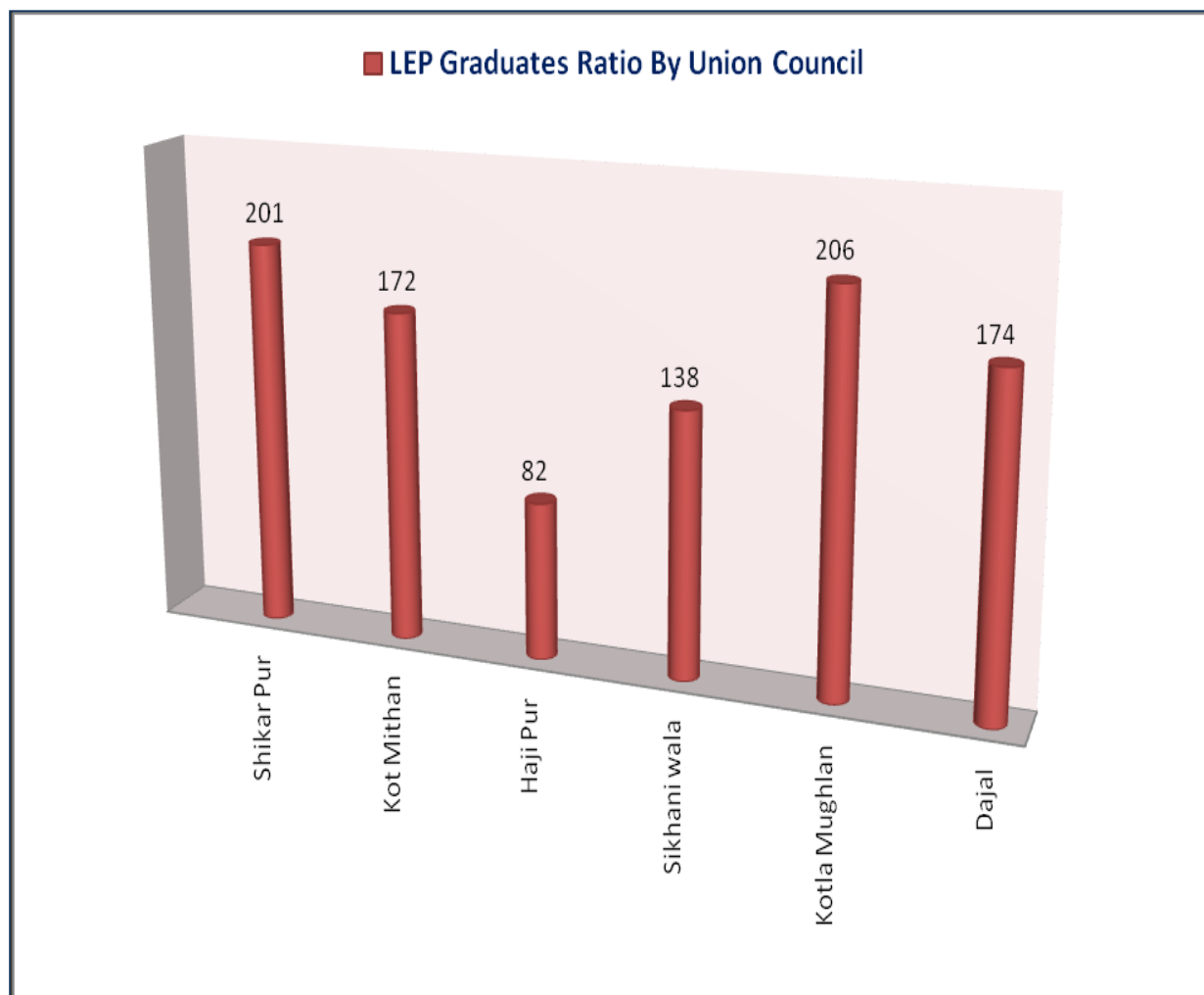
Hardworker trainee at AC repairing work

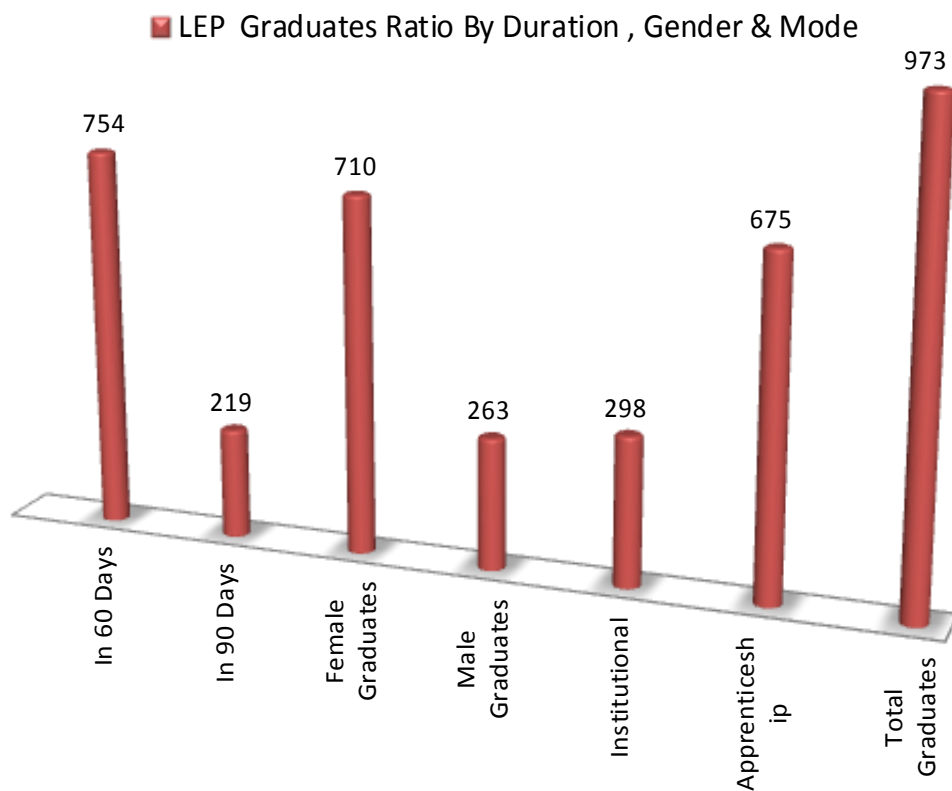
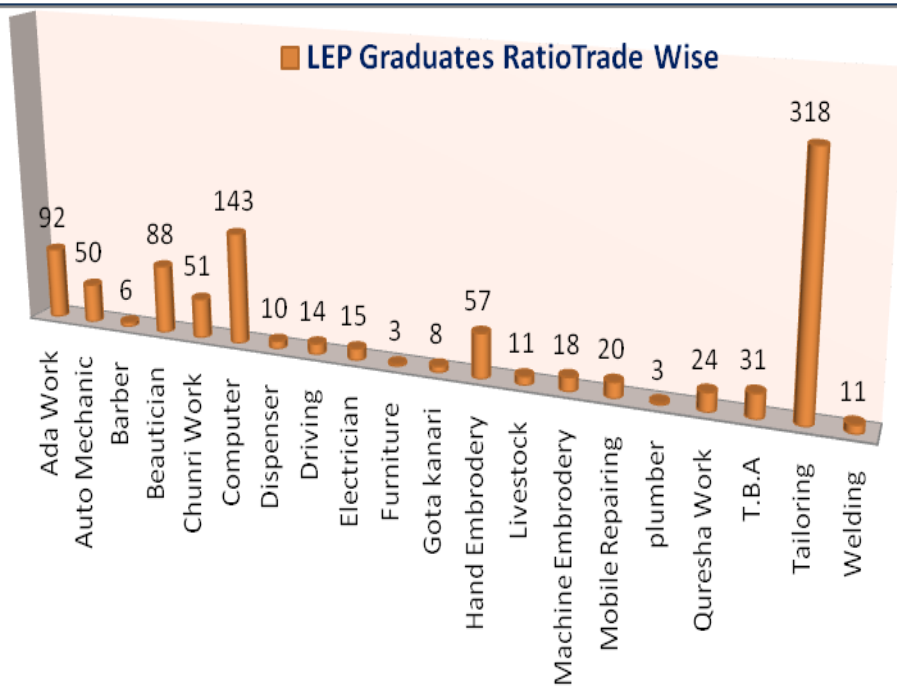
2. District Rajanpur

In the district Rajanpur LEP project initiated in 06 union councils i-e Shikar pur, Kot Mithan, Haji Pur, Sikhani wala, Kotla Mughlan and Dajal. Detil of trainees union councils and trade wise is as under;

Name of Trade	Name of Union Council						Trade Wise Grand Total
	Shikar Pur	Kot Mithan	Haji Pur	Sikhani Wala	Kotla Mughlan	Dajal	
Ada Work	24	16	10	0	22	20	92
Auto Mechanic	10	0	7	28	5	0	50
Barber	0	2	0	0	4	0	6
Beautician	13	24	4	11	16	20	88
Chunri Work	13	0	0	0	19	19	51
Computer	53	26	16	28	0	20	143
Dispenser	5	1	2	2	0	0	10

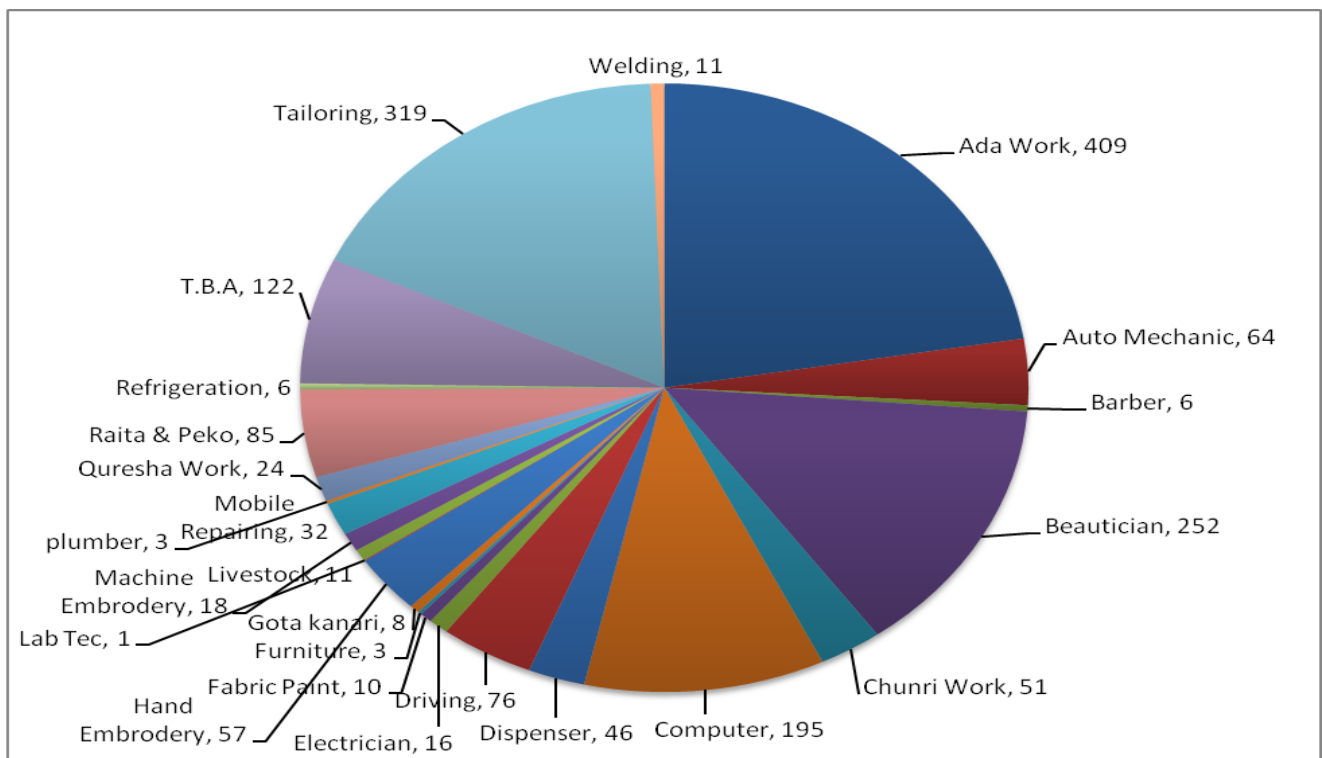
Driving	0	0	0	0	14	0	14
Electrician	1	2	0	0	12	0	15
Furniture	0	0	0	3	0	0	3
Gota kanari	0	0	0	0	8	0	8
Hand Embroidery	11	26	0	0	0	20	57
Livestock	0	0	0	7	4	0	11
Machine Embroidery	0	18	0	0	0	0	18
Mobile Repairing	1	0	0	0	19	0	20
Plumber	0	0	0	0	3	0	3
Quresha Work	0	24	0	0	0	0	24
T.B.A	0	0	0	6	10	15	31
Tailoring	70	33	43	49	63	60	318
Welding	0	0	0	4	7	0	11
Grand Total U/C wise	201	172	82	138	206	174	973





In the district Rajanpur, 973 trainees were trained in six union councils. Those trainees were trained in 14 different trades. 298 trainees got formal training from govt. and private well reputed and will furnished institutes and 675 trainees got apprenticeship training selected area. For the formal training, ADO engaged the services of Vocational Training Institute (VTI) and other well reputed formal institute. For apprenticeship Training ADO hired the skills of the different people at union council level with the support of NRSP in district Rajanpur.

Cumulative Summary of Trainees trade wise D.G.Khan & Rajanpur



Barbar trainee at work with confidence



Active Trainees of Motorcycle Mechanic trade

Benazir Income Support Program (BISP) - January- 2012 to December 2013

Project title: Vocational Skill Training Program under Waseela-e- Rozgar Prgram,

Al-Asar Development Organization has signed MOU with Banazir Income support Program to provide skills trainings to BISP beneficiaries or her nomee through acquiring a skill; become economically independent by acquiring vocational training through dynamic and integrated technical education and vocational training service. The vocational training sector encompasses both a recognized training format that leads to the development of a certificate-based skill, and a non-recognized training such as in-house or product-based training under the BISP framework. Subsequently, it will lead towards capacity building and professional development. Al-Asar Development Organization has provided skills trainings to the BISP trainees/nominees from July 2012 to December 2013 in 5 baches in different trades. Detail of trainees' batch wise is given below;

Batch #	Course Name	Duration of the Course		Duration in Month	No of Students Enrolled	No of students Passed
		From	To			
01	Beautician	20/07/2012	17/01/2013	06 Months	44	34
	Computer Operator	20/07/2012	20/11/2012	04 Months	31	24
	Hand Embroidery/Zari Work	20/07/2012	20/11/2012	04 Months	101	84
	Dress Making	20/07/2012	17/01/2013	06 Months	122	115
	Cook Domestic	20/07/2012	20/11/2012	04 Months	55	37
02	Dress Making and Tailoring	14/01/2013	15/07/2013	06 Months	73	37
	Hand Embroidery/Zari Work	14/01/2013	16/05/2013	04 Months	26	26
03	Dress Making and Tailoring	15/03/2013	14/09/2013	06 Months	147	147
04	Computer Operator	14/04/2013	15/08/2013	04 Months	37	34
05	Dress Making & Tailoring	01/05/2013	31/10/2013	06 Months	18	18
Total					654	556

Computer Centre

Al-Asar development organization is also running one computer centre with the facility of 25 computers, joint classes for boys and girls are going to be held since morning to evening. In this computer centre, soft wares, hard wares, composing and designing courses are in practice so that children would get benefit by its use in their practical life. ADO development organization has not only achieved this award to educate hundreds of boys and girls with computer knowledge but has also provided employment to many youngsters after completion of the courses.



Vocational & Technical Training Centre



Al-Asar Development Organization is running a vocational center since last 13years to make women skillful and to help themselves. In this vocational centre more than 120 sewing, 30 Ada frames and 100 hand frames are available and by using this facilities more than 70 females are learning regularly. Cutting, sewing and embroidery courses of different duration are introduced and so far, 4600 female have completed their courses in the last 13 years and hare been able to their wages by purchasing supporting material from market. Al-Asar development organization is performing its duties to find out work for them and make possible their access to the market. In

this regard, ADO has published a special directory to provide guidance to such skillful women of district DGKhan and Rajanpur

4.4 Advocacy and Awareness Raising Campaigns

Al-Asar Development Organization vision is to work for A society which have socially justice, democracy, , and tolerance, gender balance and economical and political potency. To meet the vision, al-Asar Development organization has worked toc provide awareness to the community of the area regarding, human rights especially, women rights and child rights. Run different advocacy campaign on different issues with the support of different national and international donors. In last five year, Al- Asar development Organization has organized number of awareness raising campaigns and advocacy programs with the support of Movies that Matters International- The Nederland, Auraf foundation Pakistan Oxfam-GB international.

MOVIES THAT MATTERS INTERATION - THE NETHARLAND

Project title: Awareness Raising Film Festivals on GBV-RH (2010-2012)
(3 rounds)

Al-Asar Development Organization has implemented awareness raising/film festival project with the support of Movies that Matters International in three rounds in the district DGKhan. In the said project Al-Asar Development organized film festivals in 30 union councils of the district DGKhan. To raise awareness regarding the Gender based violence and Reproductive Health., Al-Asar organized seminars, workshops, walks, film festivals, published posters and pamphlets. In the Awareness raising campaign, Al-Asar involved, students of schools, colleges and universities,



youth of the area, teachers, lawyers, business community, philanthropist, social activist and political f workers. Al-Asar established a legal Cell at district bar DGkhan for the victims women and children especially. Al-Asar supported the victims in different cases through legal aid.

**Project title: Supporting Women's CNIC Registration in District Khanewal
- Punjab,**

جنگ

روزنامہ جنگ

پبلشر: مولانا محمد رفیع

مدرسہ اسلامیہ (مدرسہ)

روزنامہ جنگ

پبلشر: مولانا محمد رفیع

مدرسہ اسلامیہ (مدرسہ)

MOVIES THAT MATTER

PEACE IN THE HOME - PEACE IN THE WORLD

پیشکش: مولانا محمد رفیع

مدرسہ اسلامیہ (مدرسہ)

Calendar 2010

JANUARY	FEBRUARY	MARCH
1 2 3 4 5 6 7	1 2 3 4	1 2 3 4
8 9 10 11 12 13 14	5 6 7 8 9 10 11	5 6 7 8 9 10 11
15 16 17 18 19 20 21	12 13 14 15 16 17 18	12 13 14 15 16 17 18
22 23 24 25 26 27 28	19 20 21 22 23 24 25	19 20 21 22 23 24 25
29 30 31	26 27 28	26 27 28 29 30 31

APRIL	MAY	JUNE
1 2 3 4 5 6 7	1 2 3 4 5 6	1 2 3
8 9 10 11 12 13 14	7 8 9 10 11 12 13	4 5 6 7 8 9 10
15 16 17 18 19 20 21	14 15 16 17 18 19 20	11 12 13 14 15 16 17
22 23 24 25 26 27 28	21 22 23 24 25 26 27	18 19 20 21 22 23 24
29 30 31	28 29 30 31	25 26 27 28 29 30

JULY	AUGUST	SEPTEMBER
1 2 3 4 5 6 7	1 2 3 4 5 6	1 2
8 9 10 11 12 13 14	7 8 9 10 11 12 13	3 4 5 6 7 8 9
15 16 17 18 19 20 21	14 15 16 17 18 19 20	10 11 12 13 14 15 16
22 23 24 25 26 27 28	21 22 23 24 25 26 27	17 18 19 20 21 22 23
29 30 31	28 29 30 31	24 25 26 27 28 29 30

OCTOBER	NOVEMBER	DECEMBER
1 2 3 4 5 6 7	1 2 3 4 5 6	1 2 3
8 9 10 11 12 13 14	7 8 9 10 11 12 13	4 5 6 7 8 9 10
15 16 17 18 19 20 21	14 15 16 17 18 19 20	11 12 13 14 15 16 17
22 23 24 25 26 27 28	21 22 23 24 25 26 27	18 19 20 21 22 23 24
29 30 31	28 29 30 31	25 26 27 28 29 30 31

transportation and delivery of CNIC at their door step.

Implementation Methodology

- Implementation policy / methodology included:-
- Staff orientation and formation with program management committees.
- Al-Asar remained Coordinating with NADRA via coordination meetings with RHQ, NRCs and MRVs in-charge / Assistant Directors.
- Formation of District Network and capacity building of Local CSOs.
- Formation of UC Mobilization Committees with the participation of women councilors, school teachers, Religious leaders, health worker and traditional birth attendant and local CBO's representative.
- Sensitization and mobilization sessions for women for their respective communities / villages.
- Locating the women without CNIC, identify the willingness to register for CNIC.
- Mobilization and awareness-raising sessions for CNIC Registration
- Dissemination of IEC Material through banners, pamphlets, brochures, radio announcements as well as traditional community mechanism such as mosque and loudspeaker announcements.
- Facilitation during camp arrangements and awareness-raising on the importance of CNIC on continuous basis for each camp.
- Formations of Transport Group for pick & drop facility of CNIC registration.
- CNIC delivery and Follow-up with NADRA, Stake holders, Communities, CBOs and local influential.

Achievements

House Hold Mapping Exercise

House hold activity was started in district Khanewal. The purpose Mapping Exercise activity was to identify the un-registered women in the area. The process for mapping was to include influential people to know the willingness for CNIC Registration.

During the said activity, local influential people, Ex- Councilors, Numberdar, Religious leader and stakeholder supported the project team to arrange the meetings with the women's to identify the un-registered women and prepare a list of un-registered women with the project team. While, mapping exercise in 50 U/Cs of District Khanewal was completed with the help

Community and contact persons. Total Identification of un-registered women through mapping exercise 17151 i.e tehsil Khanewal 6345, Kabirwala 9063 & Jahaniyan 1743. Further, Community meetings were served by refreshment.

Formation of Village Mobilization Committees

Formation of Village mobilization Committees was the most important activity. In the 2nd Quarter of the project 70 VMCs were completed. In 70 VMCs 526 members were registered in which 298 male and 228 females were registered as member. The responsibilities of the VMCs is to support the project team during the mobilization process and spread the message from the organization in the area regarding the registration of ID card by women and awareness regarding the cast of their vote in general election. No of Members in each VMC approx 7-9 notable members from community.



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Orientation Sessions on Mobilization Techniques

70 orientations Session on mobilization techniques conducted with UMCs.

Sensitization on Political Education

Sensitization on political education is the major activity of the project during the camp arrangement and CNIC registration of the un-registered women. This activity started before the registration. During the said session, community mobilized regarding the registration process of ID cards, Procedure of renewal of card. During the session team support the women during the registration of ID cards in the free Camps. Voter Education and importance of vote was also discussed in sensitization and political education activity.



Distribution of IEC Material in Project Area

To raise the awareness in the project area, IEC material is being used in the field. The purpose of use of IEC material is to promote the different messages in the community regarding the project purpose. This is continues activity of the project. In the said activities different posters and pamphlets are being used. Poster for CNIC Registration and Voter Education were distributed and disseminated at different places in the community. Al-Asar Distributed FAN in the hot season to the applicants / participants of mobilization and voter education campaign. Further, Posters were distributed and pasted in Line departments, Social Welfare department, NADRA Centers, U/C Sectaries offices, Health Centers, and main road at different places as well as community and Urban



Facilitation/Mobile Camps for CNIC registration

As per planed intervention 365 mobile camps, Al-Asar completed 260 Camps in 3 tehsil of District Khanewal with the breakup of 113 Camps in Khanewal, 113 Camps in Kabirwala and



34 Camps in Tehsil Jahaniyan to provide the facilitation for registration of CNIC for the un-registered women.

While, 95 camps for Tehsil Mian Channu were excluded. Induction of Mobile camps remained with the coordination VMC, Volunteers and other Stakeholders of local level. Arrangement of camp and sitting arrangement for the women were properly managed as per the area's customs.

Al-Asar Development organization followed the following procedure for the facilitation of Mobile camps.

- Transport facilities was provided.
- Al-Asar representative remained registering the women by issuing a token designed by USAID, AF ,GEP and Al-Asar Development.
- A volunteer team form VMC remained present for any assistance for resource.
- Conduction of Awareness Session before registration of NADRA CNIC
- Political awareness sessions in each VMC.
- Ensure the availability of local influential and Notable person at camp for the validation and attestation process at spot.
- Support to complete the documentation required by NADRA.
- Maintain the record for onward tracking / progress at NADRA
- Delivery of CNIC at spot after 35 days.



Coordination Meeting with District Committee/Govt officials and donor

Al-Asar development organization has good liaison with the govt. and non- govt. organization and local influential. In the 2nd quarter of the project 2 meetings were arranged with the district coordination committees. 2 Coordination and follow-up meetings with Tehsil level



Network, District level Network and NADRA Representatives. The purpose of the meeting was to share the progress of the project and different ideas to implement the project in right way.

Aurat Publication & Information Service Foundation (November 2013 to 2016)

Project title: AAWAZ VOICE AND ACCOUNTABILITY PROGRAMME

Al-Asar development organization is working Aurt Foundation Pakistan to implement a 4 year project named” AAWAZ Voice and Accountability program” in five union councils (Paigah, Mamoori, Mutafariq Chahan, Kot Chutta and jhakar Imam Shah. The aim of AAWAZ programming is to nurture and strengthen democratic processes from the grassroots.

Al-Asar Development Organizatioin is implementing program under following three out puts
Our programme interventions and activities will be integrated to achieve Outputs 1, 2 and 3:

1. Output 1: Women’s safe participation in political and public spheres
2. Output 2: Peaceful resolution of disputes and working together for common solutions
3. Output 3: Capacity building of citizens for constructively voicing demands for services and holding government accountable for its performance in service delivery

Activities under these three outputs will contribute to and be strengthened by Output 4:

1. Output 4: Improved evidence generated, synthesized, and communicated/championed to political leaders

Al-Asar Development organization has organized 10 village forums (10 male members and 10 female members) in one union councils and 01 UC forum (10 male members and 10 female members from village forum elected for U/C forum). Village forum and UC forum works at local level. To meet the above mentioned out of AAWAZ program, Al-Asar organized different meetings, workshops and seminars with the village and UC level committees and also organized district forums at district level.



4.5 Children Rights Education Program:

Al-Asar Development Organization is also giving much attention to children and working hard for the future generation of Pakistan. For this purpose, Al-Asar has formed Children Rights Committee which is responsible to work for children's problems and Al-Asar is providing technical and financial support to it. Some special tasks which are vital to discuss here are: to

provide important facilities, education and freedom of captive children. To send missing children on protective place and people, Political education of children, enjoyment opportunities and workshops on moral trainings.

Al-Asar development Organization has conducted different initiatives to provide legal aid to victims' children, provided food and non-food items to the flood affected children in 2010 and 2012 and also provided gifts items in the district jail for child prisoners. Al-Asar Dev. Organization has organized different workshops and seminars on child rights with community and other key stake holders of the area.



4.6 Income Generation activities through Networking

Al-Asar Development organization aims is poverty can reduced only through improvement of socio economic status of the of the community. Al-Asar has taken different initiative for the poor community to made themselves a respectable citizen, Al-Asar supported the community through provision of sewing machines, Hens at small level and loan to the women for small scale business.

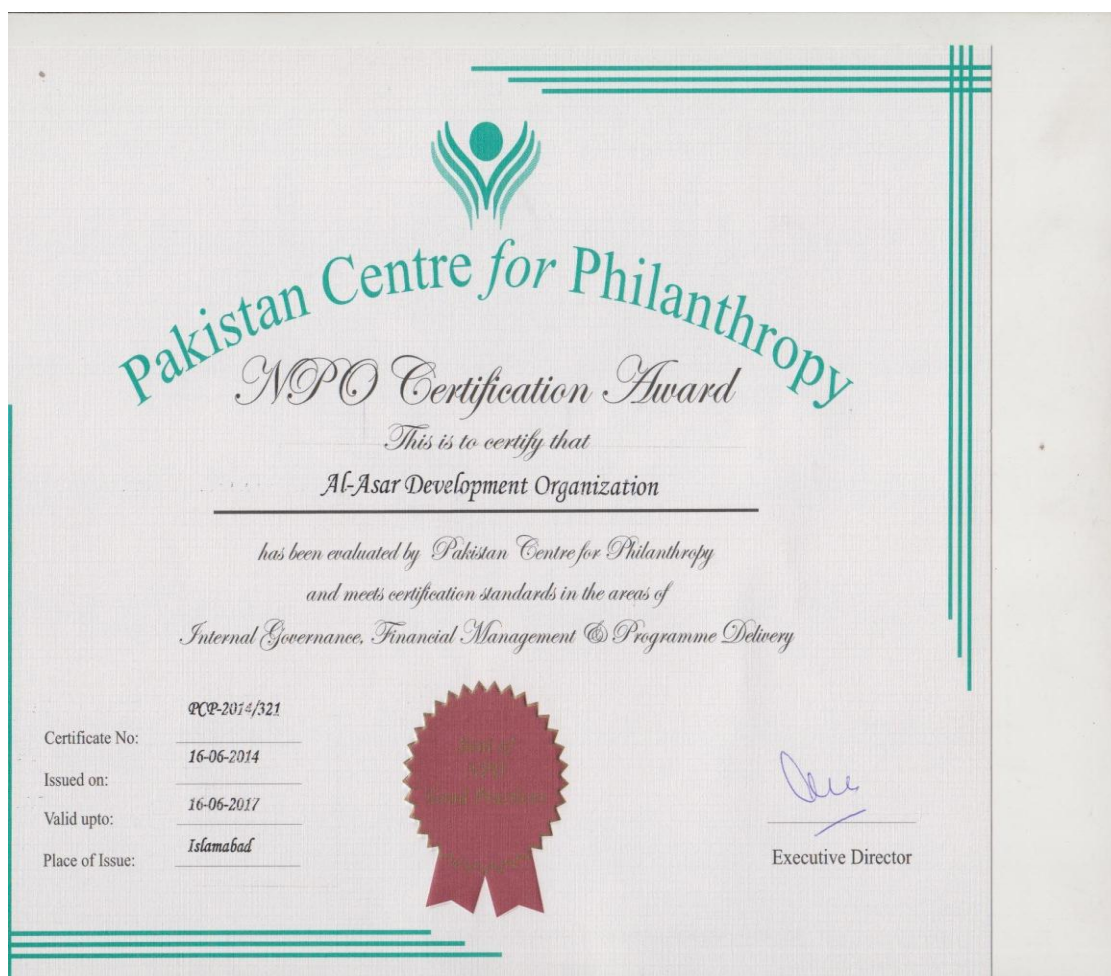


4.7 ADO Publication:

- Educational research report
- Health research report
- Six months news letter “ Niday-Asar”
- Six months news letter “ Ishtarak”
- Directory of skillful women
- Research papers

4.8 NPO certification Award

Kjkjhhhhjkkkhhkh



4.9 Audit Report 2013

Financial year of Al-Asar Development Organization is January to December. MEHBOOB SHEIKH & COMPANY - CHARTERED ACCOUNTANTS has issued the Audit report 2013 of Al-Asar Development Organization

REPORT & FINANCIAL STATEMENTS
OF
AL-ASAR DEVELOPMENT ORGANIZATION
BLOCK # S, DERA GHAZI KHAN

FOR THE YEAR ENDED DECEMBER 31, 2013

MAHBOOB SHEIKH & COMPANY
CHARTERED ACCOUNTANTS

Near Auto Plaza, Dera Adda, L.M.Q. Road, Multan (Pakistan)
Tel: 4515248-4589205 Fax: 4588410
E-Mail: mahboobsheikh@hotmail.com

AUDITORS' REPORT

We have audited the annexed balance sheet of the AL-ASAR DEVELOPMENT ORGANIZATION (the Organization) as at December 31, 2013 and the related income and expenditure account together with the notes forming part thereof (herein-after referred to as the "financial statements"), for the year then ended December 31, 2013.

It is the responsibility of the Organization's management to establish and maintain a system of internal control, and prepare and present the financial statements in conformity with the approved accounting standards as applicable in Pakistan. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with generally accepted auditing standards. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting policies used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audit provides a reasonable basis for our opinion.

In our opinion the financial statements present fairly in all material respects the financial position of the Al-Asar Development Organization as at December 31, 2013 and of its deficit for the year then ended in accordance with the approved accounting standards as applicable in Pakistan.

Place: Multan
Date: 25.01.2014

MAHBOOB SHEIKH & COMPANY
CHARTERED ACCOUNTANTS

AL-ASAR DEVELOPMENT ORGANIZATION				
BLOCK # 5, DERA GHAZI KHAN				
INCOME AND EXPENDITURE ACCOUNT				
FOR THE YEAR ENDED DECEMBER 31, 2013				
EXPENDITURE	NOTE	RUPEES	INCOME	RUPEES
Staff Salaries		3,809,205	Donation	1,066,750
Project Expenses	7	35,862,294	Revenue from Projects	62,796,896
Motivations		651,691		63,863,646
Rent Expenses - Vehicles		2,442		
POL Expenses		129,001		
Repair and Maintenance		136,961		
Printing and Stationery		162,258		
Office Supplies		185,337		
Utilities bills		109,007		
Professional Charges	10	1,317,000		
Depreciation		2,752,296		
Counter and Communication Charges		48,449		
Traveling and Conveyance		22,320		
Bank Charges		36,435		
News Papers / Journal Expenses		7,661		
Misc. Expenses	11	84,155		
		64,445,920		
Surplus / (Deficit) for the year		(285,024)		
		<u>63,661,896</u>		<u>63,863,646</u>

The annexed notes form an integral part of these financial statements.

PRESIDENT GEN. SECRETARY TREASURER

AL-ASAR DEVELOPMENT ORGANIZATION BLOCK # S, DERA GHAZI KHAN BALANCE SHEET AS AT DECEMBER 31, 2013					
LIABILITIES	NOTE	RUPEES	ASSETS	NOTE	RUPEES
ACCUMULATED FUND			NON CURRENT ASSETS		
Accumulated Fund	1	13,625,253	Fixed Assets	3	8,313,153
CURRENT LIABILITIES			CURRENT ASSETS		
Accrued and Other Payable	2	85,620	Other Receivable	4	5,275,396
			Cash and bank balance	5	124,524
					5,275,720
		<u>13,710,873</u>			<u>13,710,873</u>

The annexed notes form an integral part of these financial statements.

CHAIRPERSON SECRETARY GENERAL TREASURER

AL-ASAR DEVELOPMENT ORGANIZATION NOTES TO THE ACCOUNTS FOR THE YEAR ENDED DECEMBER 31, 2013			
		RUPEES	
1 ACCUMULATED FUND		14,213,276	
Opening Balance		(268,020)	
Surplus / (Deficit) for the year		13,625,253	
2 ACCRUED AND OTHER PAYABLES		23,080	
Accrued Expenses		62,540	
Other Payables		85,620	
3 FIXED ASSETS		8,313,152	
(As per schedule attached)			
4 ADVANCE AND OTHER RECEIVABLES		5,153,896	
Business Income Support Programme		116,000	
Movies That Matter (International)		5,300	
Other Advances		5,033	
5 CASH AND BANK BALANCE		124,524	
Cash in Hand		843	
Cash at Bank	5.1	123,681	
5.1 Cash at Bank		123,681	
ASL Account No 6403-2		123,681	
6 REVENUE FROM PROJECTS		62,796,896	
National Rural Support Programme (NRSRP/PPAF)		46,726,147	
Business Income Support Program (BISP)		5,537,179	
Concern World Wide Project (Rural Fund)		1,808,519	
World Health Organization (WHO)		1,052,710	
Punjab Education Foundation (PEF)		926,229	
Punjab Welfare Trust for Disability (PWTD)		968,000	
Health Department		854,644	
Al-Asar Project		601,200	
Civil Society Support Programme (CSSP)		136,873	
Electricity Monitoring		100,000	
World Population Foundation (WPF)		51,440	
Mis Payment for Pulling Staff		31,300	
Annual Publication (Publication & Information)		27,900	
Bank Profit		16,200	
East Foundation		10,000	
Social Welfare		7,000	
Society for Access to Quality Education (SAQE)			
		<u>62,796,896</u>	

AL-ASAR DEVELOPMENT ORGANIZATION NOTES TO THE ACCOUNTS FOR THE YEAR ENDED DECEMBER 31, 2013			
		RUPEES	
7 PROJECT EXPENSES		35,862,294	
NRSRP-PPAF (LDP) Expenses		6,726,147	
Concern Project		4,068,779	
World Health Organization (WHO)		1,052,008	
Election Survey Payment		94,000	
Vouchers Scheme Expenses		28,350	
		<u>15,862,264</u>	
8 REPAIR AND MAINTENANCE EXPENSES		43,000	
Office Renovation & Repair		8,800	
Repair & Maintenance Vehicles		8,800	
Repair & Maintenance Equipments		15,400	
9 PRINTING AND STATIONERY EXPENSES		63,797	
Stationery Expenses		66,449	
Printing Material / Burners		6,340	
Photo Graphic Expenses		162,578	
10 PROFESSIONAL CHARGES		1,299,000	
Consultancy Charges		18,000	
Audit Fee		1,281,000	
11 MISC. EXPENSES		84,155	
Training Fee		37,000	
Freight Expense		52,800	
Information Technology Expenses		6,081	
Vocational Exp		4,959	
Teatage Exp		2,475	
Teed Palace Ticket		241	
		<u>84,155</u>	
12 GENERAL			

-Figures in the financial statements have been rounded off to the nearest Rupee.

**AL-ASAR DEVELOPMENT ORGANIZATION
SCHEDULE OF FIXED ASSETS
AS AT DECEMBER 31, 2013**

PARTICULARS	COST		DEPRECIATION		W.D.V. AS AT 31.12.13
	AS AT 01.01.13	ADDITION/ DELETION	AS AT 31.12.13	RATE FOR THE YEAR	
Furniture and Fixture	1,036,000	219,000	1,255,000	15%	1,066,750
Office Equipment	1,248,000	280,000	1,528,000	15%	1,298,800
Medical Equipment	1,625,000	439,600	2,064,600	20%	1,651,680
Vehicles	2,750,000	35,000	2,785,000	20%	2,228,000
Sewing and Neating Machines	2,370,000	62,850	2,432,850	15%	2,067,923
Total	9,029,000	1,036,450	10,065,450		8,313,153